

MOMMA LEW

Reesa Lewandowski



ABOUT ME

After fumbling through the first few years of motherhood, I found it my passion to enlighten fellow parents on how to take time to enjoy their lives and take the stress out of parenthood. On Momma Lew, I reach my audience through:

- Recipe creation & food photography
- Lifestyle content related to parenting & women
- Travel content

REACH & READERSHIP

FACEBOOK: 23K TWITTER: 31K INSTAGRAM: 19K PINTEREST: 36K
5K+ NEWSLETTER SUBSCRIBERS

30 DAY USERS: 120K . READERS: 143K

60 DAY USERS: 191K . READERS: 226K

90 DAY USERS: 283K . READERS: 335K



- Located in New Jersey
- Mom of 2
- blog posts, social media, Twitter parties, freelance work
- Audience: Women/Moms, 25-45, USA

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