



MEDIA KIT

BLOG FOCUS

- Food/Recipes
- Parenting
- Lifestyle
- Traveling, local attractions and events

DEMOGRAPHICS

- Women
- Men
- Parents
- Ages 25-35
- United States
- Canada

momma lew

ENLIGHTENING PARENTS TO TAKE THE STRESS OUT OF PARENTHOOD

MEET REESA

After fumbling through the first few years of motherhood, I found it my passion to enlighten fellow parents on how to take time to enjoy their lives and take the stress out of parenthood. I'm so glad you came by so that we can do this together! I married my husband in 2005 and we had our first child (a boy) in 2008 and in 2011 his sister came along. We are a military family that resides in central New Jersey.

SOCIAL REACH

f 19.9k
@mommalewsblog

30.5k
@mommalewsblog

11k
@mommalewsblog

17k
@mommalewsblog

2.5k
Newsletter subscribers

48k+ page views/month
30k+ unique monthly visitors
2 page rank
71 Klout score
115,000/47,701 Alexa score: global/us
93/100 domain authority



PRODUCT REVIEWS

- I will always do my best to give my fair and honest opinion in my reviews. My readers deserve that! In my reviews:
- I will add back-links to your website and review product(s).
- I will use images that you may provide to me as well as my own personal photos showing the product(s) in use.
- All review products are mine to keep and are my compensation for my time to produce the review and/or giveaway.
- Full-Size products will only be accepted.
- I work around a one month time frame to have all reviews go live, to ensure I can work around any unforeseen circumstances. In most cases, however, I am able to produce a detailed review within a two week turn around.



GIVEAWAYS

If you are generous enough to provide my loyal Momma Lew's Blog readers with a giveaway, I use Giveaway Tools to choose a random winner. Giveaways run for 2 weeks unless you request otherwise. They are, as well as all reviews, posted on all of my social media websites. Because I network with a large group of bloggers giveaways are often times posted on additional websites for advanced exposure and promotion. Entrants will have a series of mandatory and optional tasks to complete in order to enter. Please be advised that I follow all Facebook guidelines. At the end of the giveaway, I will verify all winners and the winner will be emailed. If the winner does not respond within 48 hours to claim his/her prize, a new winner will be chosen. Once the winner has contacted me with their mailing information, I will supply the sponsor with their information for prize fulfillment.

You can find out about my advertising options [HERE](#).



PRIVACY

Privacy is something I take very seriously. My readers are confident every time they enter a giveaway that I will not under any circumstances "sell" their information. Therefore, in all giveaways Momma Lew's Blog will be in charge of moderating the Rafflecopter. Momma Lew's Blog will also not have any giveaways where joining a "mailing list" is a mandatory entry to win. Optional entries are fine and sponsors will be provided with only the entrants who supplied their information.

I am looking forward to working with you! If you have any questions, please feel free to contact me at any of the above mentioned social media websites or through email.

MEMBER OF

- Founder, The New Jersey Blogger Network,
- Wendy's Bloggers | #MomBlogTourFF
- Philadelphia Social Media Network,
- BlogHer,
- Clever Girls
- Collective Bias,
- SITS/Massive Sway
- Type-A Parent,
- Blog Meet Brand
- IZEA
- Wolf Blogger (Best Buy)
- Mom/Influencer Central Blogger
- BlogHer Network Blogger among others